



DEED FOUNDATION
THE DELTA ATHENAEUM



BIENNIUM REPORT

FY 2020-2022

**RESILIENCE IN THE FACE OF A
ONCE IN A GENERATION CHALLENGE**



TABLE OF CONTENTS

4	Message from the Board
----------	-------------------------------

5	About Us
----------	-----------------

6	Impact
----------	---------------

9	The Delta Athenaeum
----------	----------------------------

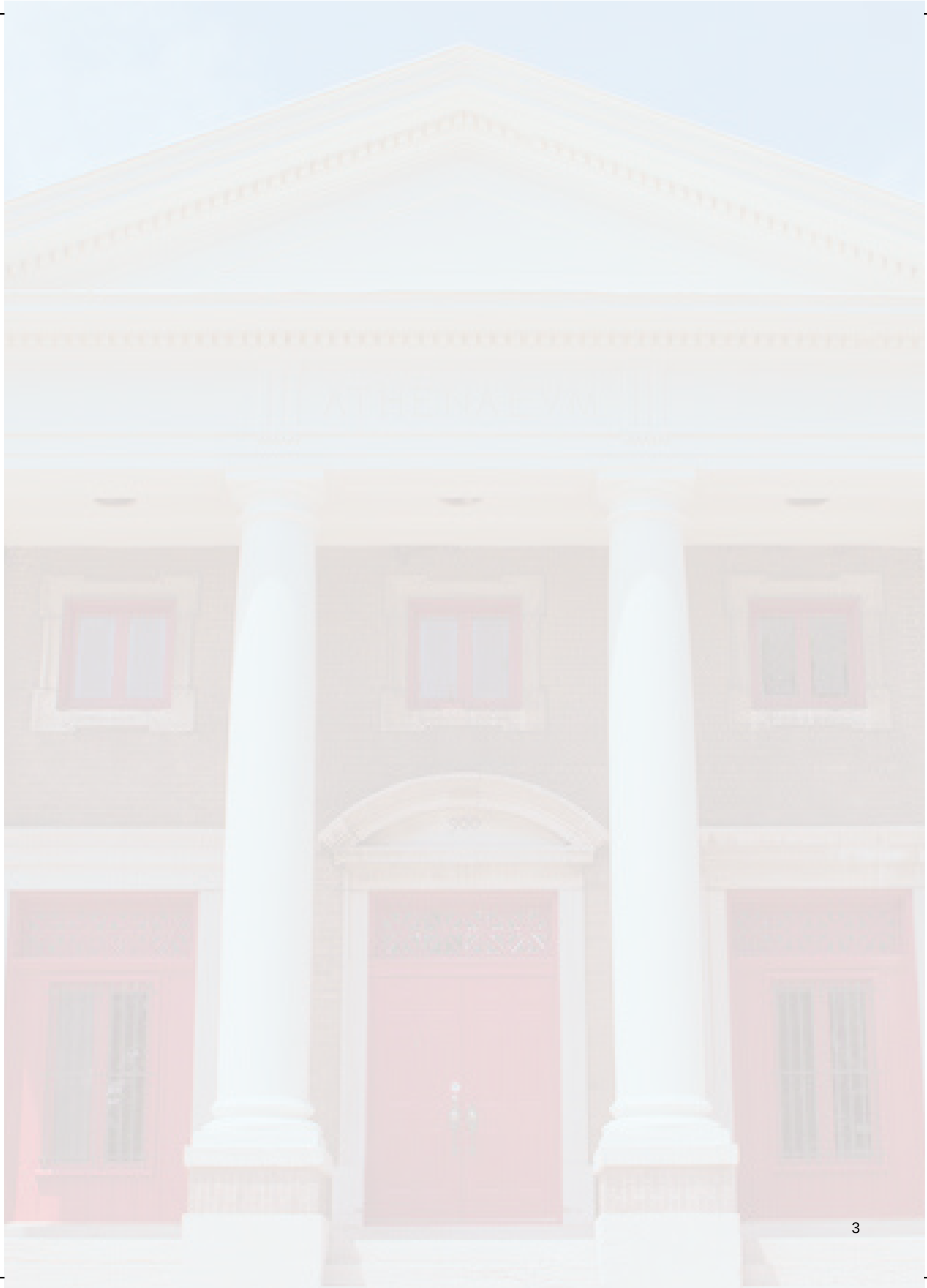
11	Community Collaborations
-----------	---------------------------------

12	Statement of Operations
-----------	--------------------------------

13	Thank You, Donors
-----------	--------------------------

15	Volunteers
-----------	-------------------

16	Moving Forward
-----------	-----------------------



MESSAGE FROM THE BOARD

Dear Friends,

Recently, we have been through one of the most challenging times our generation and the world has ever seen--COVID-19. However, we are proud to present the 2022 State of the Foundation for DEED for the biennium of 2020-2022, which includes its accomplishments and financial status. In one word this summary of our highlights represents **RESILIENCE**. We continued to serve...We paid off the mortgage of the Delta Athenaeum...We gave over \$240K in scholarships.

This report highlights accomplishments in all of the Foundation's strategic pillars:

- I. Asset Management:** Paid off the \$315K Mortgage for the Delta Athenaeum.
- II. Community Partnerships:** Developed key partnerships in programming including the Entitled Learning Youth Camp.
- III. Economic Development:** Implemented a new community focused program, Financial Fortitude Fridays, serving more than 21 families.
- IV. Educational Programming:** Served 100+ students with Delta Academy, Delta Gems and EMBODI, in partnership with the Kansas City MO Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and awarded over \$140K in scholarships with Cotillion in the last three years, including during COVID-19.

These steps are part of the vision for a "Delta District" serving the community we live and operate in.

Our efforts over the last three years and the **RESILIENCY** displayed were due to **YOUR** generous support. We are so thankful for our donors and volunteers, our steadfast partnership with the Kansas City MO Alumnae Chapter of Delta Sigma Theta Sorority, Inc., and our committed community stakeholders.

In Gratitude,



A stylized, handwritten signature of Bonita Powell in red ink.

Bonita Powell
President, Board of Directors

ABOUT US

OUR MISSION

Improve the lives of youth, women, and families in the greater Kansas City area by sharing educational resources, advancing economic development, and promoting leadership opportunities through strategic partnerships, programs, and community initiatives. This collaborative effort is the key to our vision of empowering youth, women, and families to lead successful and productive lives.

OUR LEADERSHIP



BOARD OF DIRECTORS

- | | |
|---------------------------------------|--------------------------|
| President - Bonita Powell | Jasmine Thompson |
| Vice-President - Alaina Brooks | Lauren Allen |
| Treasurer - Debra Davis | Natalie Simms-Patton |
| Secretary - Nicole Smith | Rashanda Fuller |
| Financial Secretary - Nicole Bohannon | Dionne Greenfield |
| Lorene James | Sandida Moss |
| Patricia Jones Macklin | Melissa Patterson Hazley |

“



It's incredible how welcoming the Board has been in allowing me to step right in and make significant contributions towards this exceptional organization.

*-Alaina Brooks
Vice President,
DEED Foundation*

”

IMPACT

OUR IMPACT

We provide mentoring, leadership development, and academic enrichment for urban youth by co-sponsoring four educational programs with the Kansas City, MO Alumnae Chapter of Delta Sigma Theta Sorority, Inc. Since our founding in 1998, we have served more than 2,000 middle and high school students and awarded more than **\$1.1 million** in college scholarships.

Cotillion Youth Development and scholarship program for High School Seniors.	Delta GEMS Empowerment, personal growth, fiscal responsibility, and leadership program for high school girls.
Dr. Betty Shabazz Delta Academy Mentoring, educational activities, and service learning for 6-9th grade girls.	EMBODI Empowerment and personal development program for boys ages 11-14.

All of our programs are hosted in our building, the Delta Athenaeum, or virtually, with the active participation of more than 55 students ages 11-18 per year in 2020-2022.

\$140,000

IN SCHOLARSHIPS AWARDED

EMBODI LAUNCHED

Our newest program, serving boys ages 11-14, launched in spring, 2022, and welcomed 10 participants.

135

PARTICIPANTS SERVED

WE BURNED THE MORTGAGE!

Our building, the Delta Athenaeum, has become a community hub for activities and is the centerpiece of our plans for a Delta District. Since 2015, we have been running a capital campaign to pay for this building. In 2022 we did it!

IMPACT

COTILLION



Cotillion is a youth development and scholarship program for college-bound high school seniors. The co-educational program features a one day college retreat, community service opportunities, college readiness workshops, an essay competition, talent showcase, and culminates with a formal scholarship award presentation and grand waltz. Over the past three years, Cotillion awarded **\$140,000** in scholarships to 31 selected scholars based on their academic and extra-curricular achievements. This continues a 38-year tradition with more than \$1.1 million in college scholarships awarded to more than 1000 male and female Cotillion participants since 1986. We could not have achieved these astounding results without the generous support of our donors and more than 100 volunteers.

YOUR GENEROUS SUPPORT PROVIDED

\$140K
IN SCHOLARSHIPS

DR. BETTY SHABAZZ DELTA ACADEMY

The **Dr. Betty Shabazz Delta Academy** provides mentoring, educational activities, and service-learning experiences for girls in 6-8th grades. With a major focus on math, science, and technology, the Academy provides early exposure to college and career options in non-traditional fields. In a typical year, the Academy meets monthly during each school year with approximately 40 participants.

In school years 2020-2022, this program went entirely virtual due to the pandemic. Despite this challenge, 30 participants, along with more than 16 volunteers, engaged in monthly modules focused on such areas as mental health and self-care, internet safety, financial education, international and political awareness and involvement, and career building. Our participants learned about and participated in virtual service projects to help the community.

IMPACT

DELTA GEMS

GROWING AND EMPOWERING MYSELF SUCCESSFULLY

This is the motto and impetus of the Dr. Jeanne N. Noble Delta **GEMS** program. Delta GEMS engages 9th- 12th grade girls in experiential learning and dialogues with various industry professionals to build confidence and a mindset for success. During monthly meetings, 25-50 young women participate in two-hour modules focused on personal growth, fiscal responsibility, leadership, and community service.

During the years 2020-2022, our 66 total participants, with the help of more than 30 volunteers, created financial savings plans, conducted mock debates on hot topics, wrote cards of support to youth leaving mental health treatment, met authors, and built their vision for their OWN futures along with much, much more.

EMBODI

EMPOWERING MALES TO BUILD OPPORTUNITIES FOR DEVELOPING INDEPENDENCE

We proudly re-launched EMBODI in the spring of 2022. Aimed at young males ages 11-14, EMBODI is a collaborative outreach effort to address the crisis of young African American males, who are three times more likely to serve prison time than other demographics. EMBODI empowers young men by building communication and problem-solving skills, emphasizing teamwork, building self-awareness and black community awareness, and encouraging self-care and educational advancement.

The program welcomed 10 participants and 16 volunteers. With the help of four presenters from our community, the monthly program covered:

- Political Awareness and Involvement: Social Justice & Success
- Physical and Mental Health: Physical fitness and Self Esteem
- Educational Development: Education Celebration

This first year was a fantastic start to a program that would not exist without your support, volunteer time, and generosity. We are excited to see how this program grows in its second year, and to follow up with our participants in the years to come.



My experience volunteering with the E.M.B.O.D.I. youth program has been extraordinary. The young kings enrolled in this program are all exceptional with very bright futures. It gives me great pleasure to watch them during their monthly sessions engage as they learn who they are - 'Young Kings'. Investing my time to E.M.B.O.D.I. is one way I am reinvesting into my community and helping to ensure our young men's success.

*-Melba Underwood
E.M.B.O.D.I. Volunteer*





THE DELTA ATHENAEUM

The Athenaeum, the hub of the DEED Foundation and Delta Sigma Theta Sorority, Inc. in Kansas City, is a three-story, 16,800 square foot, commercial property located at 900 E. Linwood Boulevard. The Greek Revival style building was constructed in 1914 as “The Athenaeum Clubhouse” for more than 500 members of the Kansas City Women’s Athenaeum Club. More than a century later, the DEED Foundation obtained financing to purchase the property from the Athenaeum Club and renamed it as “The Delta Athenaeum.” This historic building has always been, and continues to be, entirely in the service of the community, and we are proud to call it our home.

This year, together, we accomplished a major goal for this building:

***WITH YOUR GENEROUS SUPPORT,
WE PAID OFF THE MORTGAGE!***

Many of you joined us to celebrate at our Burn the Mortgage event. It was a joyous culmination of all of our hard work on a seven-year capital campaign. All said, we raised more than \$315,000 towards this effort. This building will serve as a hub of educational and economic development in our community for decades to come. Thank you to everyone who contributed and celebrated with us.

“

*The Delta Athenaeum is now ours,
all of ours, outright.*

”



1913

January 12, 2022

DATE

PAY TO THE
ORDER OF

Central Bank of KC

\$ 315,000.00

Three hundred and fifteen thousand 00/100

DOLLARS

FOR Burn The Mortgage - paid in full

Lisa Hardwick

Rashanda Fuller

⑆ 2345789⑆00⑆2345789⑆ 100⑆

What's Next for the DA?

We've always envisioned the DA as the hub of a "Delta District" in the surrounding neighborhood. This year, we are building a Community Park on two vacant lots we purchased back in 2017-2018, and we will update the plumbing and HVAC systems inside the Athenaeum with a \$250,000 grant from the Missouri Department of Economic Development.

With the continued support of our generous donors, the next step will be to expand the footprint of the Athenaeum with a 10,000 square foot addition. An elevator will be installed in the new space to enhance accessibility for the entire building, and meeting facilities will be designed to meet the needs of our youth and community programming. The future is bright for the next five years as our Delta District continues to grow in magnitude and impact.

“



The Athenaeum has been owned, operated, and occupied by women for more than a century. That history gives me purpose and inspiration. Beginning in 1913, the Athenaeum women and our 22 Delta founders pursued parallel paths, on a journey to win suffrage and serve the greatest community needs. DEED is honoring that legacy by working to preserve the Athenaeum as a place of empowerment for women, youth, and families in the urban core of Kansas City. I have enjoyed sharing that vision to help fulfill the mission of sisterhood, service, and scholarship at our Delta House.

--Lisa Hardwick

”

COMMUNITY COLLABORATIONS

We partner with many organizations to bring a variety of community programming and services to fruition including summer youth camp, trunk or treat, reading programs, support for the unhoused, tree planting, right to vote efforts, and many more.

Some of our partnerships in delivering services include...

Entitled Learning

Midtown Church

Hope Academy

Total Man CDC

Central Bank of Kansas City

CHES, Inc.

University Health

KC Public Library

Arts Tech w/Alpha Kappa Alpha

Save, Inc.

Sheffield Place

St. Augustine's Episcopal Church

Amethyst Place

Alpha Phi Alpha

Bridging the Gap

The League of Women's Voters
of KC & Women of NAACP

The League of Women's Voters
of KC

Honeywell/HBCUs

YMCA

Kappa Alpha Psi

Omega Psi Phi

Alpha Kappa Alpha

UMKC Law School & Urban
Planning

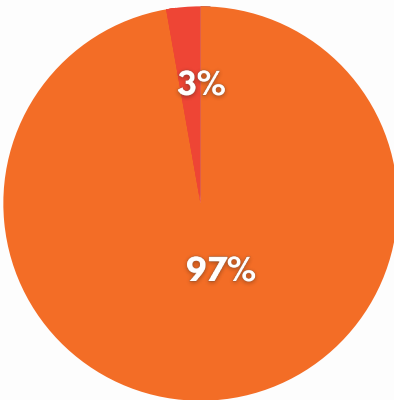
Hyde Park Neighborhood
Association

City of Kansas City Linwood
corridor planning project

STATEMENT OF OPERATIONS

INVESTMENT PORTFOLIO

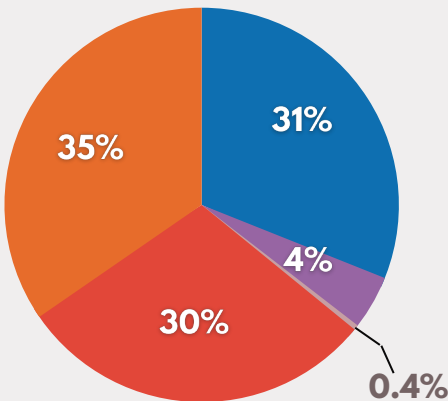
TOTAL INVESTMENTS: \$44,487



- \$1,251 Cash & Cash Equivalents
- \$43,597 ETPs, Mutual, Closed-End & Interval Funds

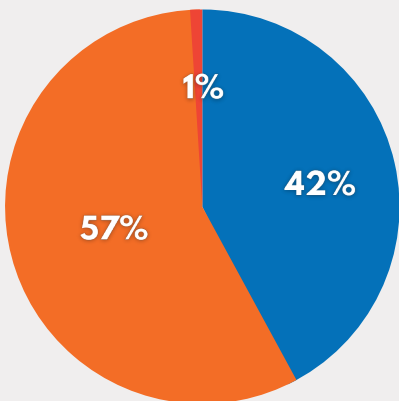
REVENUE & EXPENSES

TOTAL REVENUE: \$331,400



- Capital Campaign
- Fundraising
- Program Support
- Building Improvements
- Rental Income

TOTAL EXPENSES: \$169,017



- Program Support
- Fundraising
- General/Building Maintenance/Admin

THANK YOU!

We hope you all know that none of the accomplishments we have attained in the last two fiscal years would have been possible without you. We wish to acknowledge all of our generous donors and volunteers. All of our programs, scholarships, and financial growth are truly your achievements. Thank you for your ongoing commitment and generosity.

CAPITAL FUND DONORS

Thanks to your support, DEED Foundation has been able to grow despite these challenging pandemic times, and we are looking forward to new ways to serve our city's youth.

Gold - \$5,000+

Eugia Clark
Francis Cofield
Carla Conway Wilson
Jacqueline A. Dillard
Myra D. Everette
Lora E. Griffin
Getta Hall
Patricia Jones Macklin
Sandida Moss
Jessie Nave Carpenter
Javonne Patterson
Bonita Powell
Brenda Smith-Keene
Melba Underwood
Francelle Watson
Lisa White Hardwick
Rosalynd Wilson

Silver - \$2500-\$4999

Nicole Bohannon
Cynthia Barker Franklin
Kia Breaux-Richardson
Tausha Brooks
Donna Brown
Lori Butler
Kymberly Daniels
Karen Fulgham-McCoy
Rashanda Fuller
Sylvia Gaitan
Georgia Gipson Love
Dionne Greenfield
Cynthia D. Jackson

Lorene James
Alice Johnson
Trisha Johnson
Dianna Kolen
Carolyn Lucas
Miriam Maiden
Monica Maxwell
Etta McKenzie
Merly McMurry
Melanie Miller
Phyllis Ragsdale
Tina Rambo-Faulkner
Rosalynd Sykes
Johnnie Terry-Flemming
Alisa J. Thomas
Qiana F. Thomason
Adella Kaye Thompson
Maggie Townsend
Wanda Vaughn
Summor White
Anita L. Williams
Marjorie A. Williams
Susan Wilson
Lakesha Wooten

Red - \$1500-\$2499

Tiana Alexander
Gloria Love Allen
Lynee Anderson
Debby Ballard
Michelle Beasley
Patricia Beatty
Mary Beene

Rhonda Beene
Bonita Benson
Kelly Boyd
Cheryl Renee Brown
Jimmie Bullard
Gwendolyn Burke
Jessica Byrd
Sandra J. Campbell
Kesha Canady-McGee
Yolanda Cargile
Kimberly Crawford
Debra A. Davis
Michelle Edwards
Tiauna Fanning
Danielle Farr
Rana Fields
Tammie Florience-Williams
Arned Foster
Sharon Franklin
Lakesha Gordon
Lenore Grayer
Dana Grissom
Tiffany Hamilton
Tiara M. Harris
Vickie Harris
Sharon Harris-Baugh
Janella Harrison
Evelyn Hedge
Sonya Henson
Beverly Hill
Cokethea Hill
Karla Houston-Gray
Kaye Hughlon

Rachelle Hyder
Jamila E. Jefferson
Andrea Johnson
Anne Johnson
Corstella Johnson
Grace Johnson
Denise Kelly
Lora Ledbetter
Jamie Lee
Sherry Lumpkins
Brenda Mack
Teresa Marshall
Tangie McGlothen
Khadejah McIntosh-Taylor
Melissa Bolden McKenzie
Kassaundra McKnight-Young
Tara McMiller
Ebony McNulty
M. Katherine Miller
Candi Moss
Natalie O'Bannon
Cheryl Parrette-Smith
Fahteema Parrish
Dorothy Patterson
Melissa Patterson Hazley
Dionne Pleasant
Pamela Plomboy-Mitchell
Dawn Rattan
Esther Ray
Shante Riding
Gwendolyn Riley
Betty Roberts

THANK YOU!

CAPITAL FUND DONORS CONT'D

Tomoral Sams
Claudette Scott-Rogers
Brenda Parker Simpson
Selena Smith
Angela Taylor
Carment Taylor
Rhonda Tigner
Melba Tyson
Kelly Varner
Ellen Villars
Launa D. Wells
Adriene White
Annice White
Anika Williams
Tameka Williamson

White - \$500-\$1499

Adrienne Adams
Angela Allen
Lauren Allen
Diane Barber
Angela Boyd
Tracey Bradford
Lucinda Marie Britton
Joshelyn Bronson
Alaina Brooks
Jacqueline Brown
Patricia Brown-Dixon

Georgia Buchanan
Chanda Burns
Belinda Bynum
Kelsa Carey
Kisa Caruthers
Sharita Caruthers-Lurks
Mary Cason
Talesha Christian
Renee Clark
Virginia Cobbs
Latrina Collins
Gwendolyn Cook
Karla Cooper
Donna Cox
Clarissa Crumpton
Ashinta Davis
Tameka Dickerson
Gloria Dixon
Lillian Eason
Morssie Edgerson
Elayne Enyard
Astra Garner
Denise Gilmore
Pamela Henderson
Yhanika Henderson
D'Onica Hodgkin Lovelace
Anya Holland
Rita Holmes-Bobo

Charleen Hunter
Kristen Ingram
Pamela Jackson
Yvonne Jackson
Danielle Jenkins
Dorthea Johnson
Nathanne Johnson
Wendy Kesee
Clara Knight
Keila Lawson
Sherelle Ledbetter
Sandra Levels
Leota Marks
Dana McNeil
DeAndra Means
Bernice Miller
Porshia Mitchell
Jessye Moore
Rosalind Morgan
Tymia Morgan
Josephine Njoroge
Paula Page
Bennie Peters
Adrienne Powell
Candice Reynolds
Angela Richardson
Iola Riley
Talishia Robins

Consuelo Ross
Laquisha Ross
Sarale Russ-Gilliam
Sharon Sawyer
Lakeesha Scott
Marilyn Siffre
Natalie Simms-Patton
Tujuana Slater
Nicole Smith
Cheryl Snorgrass
Marceda Starks
Andrea Talbert
Lapha Talton
Christy Tatum
Melanie Taylor
Jacque Thompson
Jasmine Thompson
Cynthia Tucker Jordan
Robby Warren
Erna White-Bogges
Sharon Williamson
Charlotte Williams-Rice
Yvonne Wilson
Andrea Wise
Candice Wise
Yvette Witherspoon
Carolyn Wright



VOLUNTEERS

THANK YOU

As an entirely volunteer run foundation, our work would not be possible without the contributions from ALL of you.

Thank you for your continued commitment to DEED.

AN INTERVIEW WITH CYNTHIA JACKSON

“



This is our house ... take pride in the ownership. Treat the DA as if it were [your] very own personal house. It truly takes a village to make it grow and prosper.

*-Cynthia Jackson,
First Delta Athenaeum
Event Coordinator*

1. What made you decide to volunteer as the first event coordinator for the Delta Athenaeum?

I have always been interested in the chapter purchasing a building. I would drive around the city looking for property. Once we purchased the DA, I maintained my interest in the property. It started with the construction and maintenance phase. I would meet with the various contractors as they performed the initial work on the property. On the weekends, I would walk the exterior of the property picking up trash. This also included cleaning the inside, too. As we began opening the building, I moved onto the Event Management side. I have been involved in event planning/coordination for over 30 years, so it was a natural interest for me.

2. What has been the most rewarding?

In the beginning, the reward was the feeling of pride in our Sisterhood owning our own property, one of the few black-owned non-profit organizations. I believe, the only female, black-owned property. I love to see how the different clients have transformed our venue to give it their own personal touch. We've had many beautiful settings.

3. What would you say to potential volunteers?

I would remind the Sorors, this is our house and encourage them to take pride in the ownership. Treat the DA as if it were their very own personal house. It truly takes a village to make it grow and prosper.

”

MOVING FORWARD

As we move forward, DEED Foundation is more committed than ever to serving our community. We look forward to your continued support as we move into a new era with the foundation, including:

Maintaining and expanding the Delta Athenaeum for other ADA compliance and community use

Expanding our youth, women, and family programming

Strengthening our community partnerships





Your Generosity Makes Our Continued Work Possible.

Visit deedkcmo.org/donate to give today



SCAN ME



DEED FOUNDATION
THE DELTA ATHENAEUM

900 E. Linwood Boulevard
Kansas City, MO 64109
816-800-4363
www.deedkcmo.org

The Deed Foundation is a 501(c)(3) charitable organization.